

# Stephen J. Lind

Washington and Lee University ▪ Lexington, VA 24450  
Department of Business Administration ▪ Williams School of Commerce, Economics, and Politics  
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## Education

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Ph.D. *with distinction*, Rhetorics, Communication, and Information Design,  
Clemson University, 2013  
Dissertation: “Schulz’s Religion: Exploring Faith in the Mainstream Media through the  
Peanuts Franchise”  
Chair: Andrew C. Billings, PhD  
Readers: Stephanie L. Barczewski, PhD  
Cynthia Haynes, PhD  
M. Thomas Inge, PhD

M.A. Speech Communication, University of Illinois at Urbana-Champaign, 2006  
Specialization: Rhetoric, Cultural Studies  
Advisor: Debra Hawhee, PhD

B.S. *summa cum laude*, Communication Studies, Liberty University, 2005  
Major: Communication Studies; Minor: Philosophy  
Advisor: Faith Mullen, PhD

## Academic Work Experience

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### Washington and Lee University

204 W. Washington St. Lexington, VA 24450 (540) 458-8400

*Visiting Assistant Professor of Business Communication* (Fall 13 – Current)

#### Undergraduate Courses Taught:

- Modern Professional Presentations: Design and Delivery (BUS 365; formerly BUS 304 Modern Professional Communications)
- Framing Snoopy: Communicating a Franchise (BUS 360)
- Modern Business Writing (BUS3xx, Forthcoming)

### Clemson University

711 Strode Tower; College of Arts, Architecture, and Humanities; Clemson, SC 29634

*Assistant Director of Online Education*: Office of the Provost (2012-2013).

*Graduate Teacher of Record*: English (2009-2010); Communication Studies (2010-2012)

#### Undergraduate Courses Taught:

- Religion and Media/Public Contest (COMM 405)
- Public Speaking (COMM 250)
- Advanced Composition (ENGL 103)

### University of Illinois

702 S. Wright St. Lincoln Hall Room 244; Urbana, IL 61801 (217) 333-2683

*Graduate Teaching Assistant:* Speech Communication (Fall 05 - Fall 06)

Undergraduate Courses Taught:

- The Fundamentals of Effective Speaking (SPCOM 101)

**Liberty University**

1971 University Blvd. Lynchburg, VA 24501 (434) 582-2000

*Instructor:* Department of Communication Studies (Fall 07 – Spring 2009)

Undergraduate Courses Taught:

- Argumentation and Debate (COM 335)
- Persuasion (COM 345)
- Introduction to Mass Communication (COM 110)
- Speech Communication (COM 101)

*Teaching Assistant:* Department of Communication Studies (Spring 05)

Undergraduate Courses Assisted:

- Speech Communication (COM 101)
- Argumentation and Debate (COM 335)

**Selected Additional Courses Qualified to Develop/Teach**

- Advanced Public Speaking
- Rhetorical Criticism
- Introduction to Social Media
- Digital Media and Civic Engagement
- Public Sphere Theory
- Comic Strip/Graphic Novel Studies

**Academic Publications**

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**Books (Peer Reviewed)**

Lind, S.J. (2015) *Charlie Brown on Religion: Exploring the Spiritual Life and Work of Charles M. Schulz*. Jackson, MS: University Press of Mississippi.

**Articles and Chapters (Peer Reviewed)**

Lind, S.J. (2014) "Studying Religion/Spirituality in a Mediated Religio-Secular Age of Publicity: the Need for Transdisciplinarity." *Journal of Communication and Religion* 37 (2).

Lind, S.J. (2014) "Christmas in the 1960s: *A Charlie Brown Christmas*, Religion, and the Conventions of the Television Genre." *Journal of Religion and Popular Culture* 26 (1), 1-22. DOI 10.3138/jrpc.26.1.1.

Lind, S.J. (Accepted For Inclusion) "The Bio-Logic Speech." In F. Mullen (Ed.) *Teaching Communication Creatively vol. 2*. Lynchburg: Liberty U P.

Lind, S.J. (2012). "Un-defining Man: The Case for Symbolic Animal Communication." In E. Plec (Ed.) *Perspectives on Human-Animal Communication: Internatural Communication*. New York: Routledge.

Lind, S.J. (2012). "Teaching Digital Oratory: Public Speaking 2.0." *Communication Teacher* 26 (3), 163-169. DOI:10.1080/17404622.2012.659193.

Lind, S.J. (2011) Review of the book *American Puppet Modernism* by J. Bell. *Text and Performance Quarterly*, 31 (4), 455-456. DOI:10.1080/10462937.2011.603835.

Lind, S.J. (2011) "Reading Peanuts: The Secular and the Sacred." In M.F. Petracca and M. Sorapure *Reading Popular Culture* (pp. 348-372). Boston: Allyn & Bacon.

Reprinted from Lind, S.J. (2008) "Reading Peanuts: The Secular and the Sacred." *ImageText: Interdisciplinary Comics Studies* 4 (2).

Also reprinted in Lawrence J. Trudeau's (Ed.) (2014) *Children's Literature Review*, Vol. 188 (New York: Gale Cengage Learning).

### Media Analysis Blogging

*ReligiMedia*. A look at religion and spirituality in mainstream entertainment media.  
[www.ReligiMedia.com](http://www.ReligiMedia.com)

### Academic Conference Presentations

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"A Charlie Brown Religion: Making the Strips Count" (Panel: Cracking Peanuts). San Diego Comic-Con International, Comic Arts Conference. San Diego, 2015.

"A Charlie Brown Religion: The Spiritual Life and Work of Charles Schulz" (Panel: 50 Years of Snoopy Animation, special session. Chair). Popular Culture Association National Conference. New Orleans, 2015.

"The Steeple-less Church: Changing Protestant Architecture and the Television Landscape" (Panel: "Designing Church: Communicating Religion Across Decades and Media," Chair). National Communication Association Conference. Chicago IL, 2014.

"The Un-Funny Pages: Public Gatekeepers and Moral Decline in Comic Strips" (Panel: "Onward Christian Soldiers: 100 Years of Persuasion Aimed at Impacting Cultural Memory"). Religious Communication Association Preconference. Chicago, IL, 2014.

"Religious Fidelity: Framing the Merchandise of Charles Schulz's Peanuts Franchise" Popular Culture Association National Conference. Chicago, IL, 2014.

"Managing Online Incivility: Pedagogical Practices for Online Learning Communities and Web Assignments in the Communication Classroom" (Panel: "Dis-Connecting Fans of Jerry Springer from Uncivil Behavior in the Classroom: Dealing with Incivility in the Community College Classroom"). National Communication Association Conference. Washington DC, 2013.

"A Schulzian Approach to Religion: Exploring Faith in the Mainstream Media" (Panel: Lights, Camera, Prayer! Media in Faith and Vice-Versa"). Religious Communication Association Preconference. Washington DC, 2013.

“Comic Strip Religion: Charles Schulz’s *Peanuts* and the Double-Edge of the Gutter” Popular Culture Association National Conference. Washington DC, 2013.

“Transdisciplinarity and Studies of Spirituality/Religion in the Public University” *Top Paper in Spiritual Communication Division*. National Communication Association Conference. Orlando, FL, 2012.

“Inspiring Creative Choice: The Bio-Logic Speech” (Session: Great Ideas for Teaching Students). National Communication Association Conference. Orlando, FL, 2012.

“Christmas in the 1960s: Peanuts, Rudolph, the Grinch and Religion on Television” (Panel: “Television: Animation”). Popular Culture Association National Conference. Boston, MA, 2012.

“Demonstrating 2MinuteThinker” (Session: “Digital Showcase Session”). Carolina Rhetoric Conference. Clemson, SC, 2012.

“2-Minute-Burke with Launch of YouTube.com/2MinuteThinker” (Panel: “Screening Burke”). Kenneth Burke Society Conference. Clemson, SC. May, 2011.

“Enthymematic Museums: Creationism, Evolution, and Public Power” (Panel: “Inventing Rhetorical Cultures”). Carolina Rhetoric Conference. Columbia, SC. February, 2011.

“Teaching Digital Oratory in the Public Speaking Classroom” Position Paper (Mini-Conference: “Bridging Differences with our Common Traditions: Public Speaking and Public Address in the Twenty-First Century”). National Communication Association Conference. San Francisco, CA. November, 2010.

“You’re a Theologian, Charlie Brown” (Panel: “Politics, Religion, and the American Comic”). Graphic Engagement Conference: The Politics of Comics and Animation. West Lafayette, IN. September, 2010.

“Message Removed: Online Education’s Threat to Faith” (Panel: “I BELIEVE THERE ARE ANGELS AMONG US’: How Stability and Change are Produced by Integrating Faith and Ethical Beliefs in the Communication Classroom”). National Communication Association Conference. Chicago, IL. November, 2009.

“Bias Unearthed: Evolutionary References in Entertainment” (Panel: “Media Bias”). The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2008.

“Experiencing the Same Crisis: Creating a Shared Point of Reference” (Panel: “Confronting Crisis in the Communication Classroom”). The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2008.

“Making it Personal” (Panel: “Metamorphosis: Changing Student Attitudes about Public Speaking from Anxiety to Enthusiasm”). The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2007.

"Powerful Puppets: Cultural Communication from an Overlooked Venue." The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2007.

"The Gift of Language: Pondering a Biblical Approach to the Origin of Communication." National Communication Association Conference. San Antonio, Texas. November, 2006.

"Turning Puppets into Muppets." Critical Themes in Media Studies Conference. New York City, New York. April, 2006.

"Talking Animals: A Reexamination of Symbolic Animal Communication in Light of Burke's 'Definition of Man.'" The Virginia Association of Communication Arts and Sciences. Lynchburg, Virginia. October, 2005.

"Apartment Study on Cohesion." Student Undergraduate Research Forum, Lynchburg, Virginia. February, 2005 (*First Place, competitive papers*).

### Special Presentations

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"Unlocking PowerPoint's Power: Designing Impressive Slide Decks" *Washington and Lee University*, student/faculty workshop, Lexington VA. Fall 2015 (Forthcoming).

"Crash-Course in Effective Presentations" *Washington and Lee University*, student workshop, Lexington, VA. Winter 2014, Fall 2014, Winter 2015.

"Christmas on TV" Radio Interview. WMRA, NPR Member Station. Harrisonburg, VA. December 1, 2014. Available online at: <http://wmra.org/post/christmas-tv>

"Johnny Burke and the Morning Show" Radio Interview. WHNN 96.1. Saginaw, MI. November 26, 2014.

"The Fear that Seals Your Lips" Radio Interview. WMRA, NPR Member Station. Harrisonburg, VA. November 14, 2013. Available online at: <http://wmra.org/post/fear-seals-your-lips>

"Designing and Evaluating Oral Presentation Assignments" *Washington and Lee University*, Winter Academy faculty training, Lexington, VA. December, 2013.

"Manuscript Speaking 101: A Primer on Public Speaking" *Delta College*, Composition course guest lecturer, University Center, MI. June, 2012.

"Embracing Heritage. Expanding Horizons." *Carolina Rhetoric Conference*, Chair's welcome address, Clemson, SC February, 2012.

"Research in Brief: Dissertation Work in the Archives" *Charles M. Schulz Museum and Research Center*, Presentation on research in progress to the Schulz Museum Board of Directors. Santa Rosa, CA. November, 2011.

"Navigating the Grad Grant System" *SSS*, Workshop leader on Clemson graduate student grant applications. Clemson, SC. September, 2011.

## Academic Service

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### Service

Member: Clemson Online Education Student Advisory Board. 2012-2013.  
Student Representative: RCID Advisory Committee. 2012-2013.  
Communication Studies Basic Courses Committee. 2010-2013.  
Instructor: Clemson Summer Reading Program. 2009.

### Leadership

Chair: Media Studies interest division, Religious Communication Association. 2014-Current.  
Chair: Carolina Rhetoric Conference. 2012.  
President: S3S (RCID Student Body Organization). 2011-2012.  
Forum Facilitator: Student-Works-In-Progress Graduate Colloquium Series. 2011-2012.  
Chair: Merchandise Committee, Kenneth Burke Society Conference. 2011.

### Reviewer

Journal of Religion and Popular Culture (Journal: University of Toronto Press). 2014-Current.  
Religious Communication Association (National Communication Association Annual Convention). 2013-Current.  
Spiritual Communication Division (National Communication Association Annual Convention). 2011-Current.  
Journalism and Mass Communication (Journal: David Publishing). 2012-2013.  
Professional Enrichment Grant Reviewer (Clemson University). 2011-2013.  
Triennial KB Conference (Kenneth Burke Society). 2011.

## Debate Experience

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**Clemson University** (Forensics; Parliamentary Debate)  
Assistant Coach (2010-2011)

**Liberty University** (Intercollegiate Policy Debate)  
Traveling Coach/Judge (2007-2009)

**University of Illinois** (Intercollegiate Policy Debate)  
Volunteer Advisor/Coach (2005-2006)

**Liberty University** (Intercollegiate Policy Debate)  
Adjunct Judge/Coach (2004-2005)  
National Debate Tournament Qualifier (2004)  
American Debate Association National Varsity Championship Finalist (2004)  
Assistant Lab Instructor, Liberty Debate Institute (2003)  
Liberty University Debate Team Member/Captain (2001-2004)

## Honors and Awards

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Chapter contributor to book awarded *Christine L. Oravec Research Award in Environmental Communication 2013 Book Award*: Perspectives on Human-Animal Communication: Internatural Communication, E. Plec (Ed.).

*Top Paper*, Spiritual Communication Division (National Communication Association Annual Convention), November, 2012.

*Top Paper*, Student Undergraduate Research Forum, February, 2005.



## Grant History

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**Lenfest Summer Research Grant**, Washington and Lee University (competitive grant), 6/15. In support of travel to archives for media research; \$6,500.

**Peter Rollins Travel Award**, Popular Culture Association/American Culture Association (competitive grant; 14% acceptance). 12/14. In support of travel to present at 2015 PCA/ACA annual conference; \$700.

**Lenfest Summer Research Grant**, Washington and Lee University (competitive grant), 6/14. In support of travel for book manuscript research in several western states; \$6,500.

**Lenfest Summer Research Scholar Grant**, Washington and Lee University (competitive grant), 6/14. Funding for student research assistant to support book manuscript research; \$3,000.

**General Research Grant**, University of Phoenix (competitive grant), 06/12. In support of book manuscript research; \$3,000.

**Professional Enrichment Grant**, Clemson University Graduate Student Government (competitive grant), 10/12. In support of travel for archival research at the Ronald Reagan Presidential Library and the Paley Center for Media; \$750.

**General Research Grant**, University of Phoenix (competitive grant), 07/12. In support of primary media research project; \$3,500.

**Professional Enrichment Grant**, Clemson University Graduate Student Government (competitive grant), 10/11. In support of travel for research presentation at the Popular Culture Association national conference; \$750.

**Student Special Event Award**, Rhetoric Society of America (competitive grant), 11/11. Awarded to Clemson Chapter of RSA in support of the 2012 Carolina Rhetoric Conference; \$2,450.

**Professional Enrichment Grant**, Clemson University Graduate Student Government (competitive grant), 10/11. In support of travel for archival research at the Charles M. Schulz Museum and Research Center; \$750.

**Faculty Research Grant**, University of Phoenix (competitive grant), 07/11. In support of primary media research project; \$1,000.

**Alumni Association Grant**, Clemson University Alumni Association, 01/11. Awarded to Clemson Forensics Team in support of Forensics Alumni Network kick-off reception; \$434.

**Professional Enrichment Grant**, Clemson University Graduate Student Government (competitive grant), 10/10. In support of travel for National Communication Association conference and dissertation research; \$750.

## Professional Affiliations

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**Religious Communication Association**, 2013-Current.

**Popular Culture Association**, 2011-Current.

**National Communication Association**, 2006-Current.

**Society for Cinema & Media Studies**, 2013-2014.

**Virginia Association of Communication Arts and Sciences**, 2005-2009.

## Industry and Visual Content Experience

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**Communication Consultant**, Lind and Lind Insurance Agency, 99-present.

**Video Creator: "Sentry of the Yard"** (<http://www.YouTube.com/DanielBryceNewell>), Including channel design, 2012.

**Video Creator: "Kenneth Burke: 2MinuteThinker"** (<https://www.youtube.com/watch?v=iYipjVDG6zs>), 2011.

**Designer/Developer: 2MinuteThinker** (<http://www.YouTube.com/2MinuteThinker>), 2011.

**Independent Media Reviewer: Pilot – "The Kids Block"**, Investments International, Inc., 2010.